

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIMMONS FOODS, INC.		04/07/2005	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	SIMMONS PREPARED FOODS, INC.		
Street Address:	Post Office Box 430		
City:	Siloam Springs		
State/Country:	ARKANSAS		
Postal Code:	72761		
Entity Type:	CORPORATION: ARKANSAS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2308457	BLUE RIBBON	
Registration Number:	2228494	SAGER CREEK FARMS	
Registration Number:	2693766	THE ORIGINAL CHICKEN PRETZEL	
Registration Number:	701087	TOWN & COUNTRY	
Registration Number:	640432	TOWN & COUNTRY	
CORRESPONDENCE DATA			
Fax Number:	(918)584-1718		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	918-587-2000		
Email:	abennett@hjkllaw.com		
Correspondent Name:	Head, Johnson & Kachigian		
Address Line 1:	228 West 17th Place		
Address Line 4:	Tulsa, OKLAHOMA 74119		
NAME OF SUBMITTER:	Allen F. Bennett		

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TRADEMARK  
REEL: 003073 FRAME: 0402

Signature:	/AllenFBennett/
Date:	04/26/2005
Total Attachments: 2 source=SIM572-75-SIMMONS FOOD ASSGN-1#page1.tif source=SIM572-75-SIMMONS FOOD ASSN-2#page1.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, SIMMONS FOODS, INC., a corporation of the State of Arkansas, having an address at Post Office Box 430, Siloam Springs, Arkansas 72761, is the owner of the following United States Trademark Applications and Registrations; and

SERIAL/REGISTRATION NO.	TRADEMARK	FILING/REGISTRATION DATE
2,308,457	BLUE RIBBON & Design	1/18/2000
2,228,494	SAGER CREEK FARMS	3/2/1999
2,693,766	THE ORIGINAL CHICKEN PRETZEL	3/4/2003
701,087	TOWN & COUNTRY	7/12/1960
640,432	TOWN & COUNTRY & Design	1/22/1957

WHEREAS, SIMMONS PREPARED FOODS, INC., a corporation of the State of Arkansas, having a place of business at Post Office Box 430, Siloam Springs, Arkansas 72761, is desirous of acquiring the entire right, title and interest in and to the United State Trademark Applications and Registrations listed herein.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, SIMMONS FOODS, INC. does hereby assign, sell and convey to SIMMONS PREPARED FOODS, INC., the United States Trademark Applications and Registrations listed herein, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be.

SIMMONS FOODS, INC.

By 

MICHAEL R. JONES  
Executive Vice-President &  
Chief Financial Officer

Date 7-7-05

STATE OF ARKANSAS

)

) ss.

COUNTY OF BENTON

)

Subscribed and sworn to before me this 7 day of April, 2005 by MICHAEL R.

JONES, to me known to be the Executive Vice-President and Chief Financial Officer of SIMMONS  
FOODS, INC.

  
Notary Public

My commission expires:

